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## **Meredith Abreu Ressi**

### **Vice President, Research**

As Vice President of Research for Manhattan Research, Meredith Abreu Ressi specializes in consumer and physician eHealth trends and strategy.

Prior to her work with Manhattan Research, Mrs. Ressi was the COO of Integrated Wellness Solutions, overseeing development and deployment of software, content, and programs designed to provide behavior-based online health interventions for disease management, pharmaceutical compliance and corporate wellness initiatives.

Mrs. Ressi also worked as Vice President of Business Development for Nutricise.com, where she was responsible for product development, marketing and outcomes optimization for the company's consumer portal, as well as its B2B content licensing and private label web development partnerships. Prior to her work with Nutricise, Mrs. Ressi was a Research Associate specializing in mergers and acquisitions with Economists Incorporated, an economic consulting firm in Washington, DC.

Mrs. Ressi has been quoted as an industry expert in media outlets such as CNN, Money Magazine, the Washington Post, Pharmaceutical Executive, Med Ad News, and others.

Mrs. Ressi received her BA in Economics from Brown University.

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