

Manhattan Research: Lem Sanders Announced as Director of New Business Development

NEW YORK, NY - February 14, 2008 - Manhattan Research, a healthcare market research and services firm, announced today the promotion of Lem Sanders to Director of New Business Development. Mr. Sanders has been with the research firm for four years where he began as an Account Representative.

As Director of New Business Development with Manhattan Research, Mr. Sanders will be responsible for growing the syndicated business and leading the growth of the organization.

Lem Sanders graduated from the University of Alabama with a degree in marketing. Prior to working at Manhattan Research, Mr. Sanders was a consultant with International Biometric Group in New York.

Manhattan Research

Manhattan Research conducts annual research studies among physicians and consumers in the United States and in Europe. Each study serves a unique purpose and focuses on different aspects of information technology adoption. Broad consumer and physician research is complemented by targeted analysis among more than 50 consumer therapeutic segments and 25 physician specialist segments. Visit www.manhattanresearch.com or call 1.888.680.0800 for research and subscription information.

#